

International Conference on Electronic Commerce Innovation (ICECI 2020)

CALL FOR PAPER

Due to the novel coronavirus outbreak (COVID-19), the first International Conference on Electronic Commerce Innovation (ICECI 2020) will be postponed to **November 21-22, 2020**. The ICECI 2020 will still be held in **Xi'an Jiaotong University in Shaanxi, China**. The information is available on <http://eccn.3chuang.net/index>.

Aims and Scope

ICECI 2020 aims at providing researchers and practitioners in electronic commerce and related areas with an opportunity to present original ideas and share insightful opinions. **The theme of ICECI 2020 is “academic, practical and educational innovation of e-commerce”.**

We welcome submissions of original research papers addressing issues concerning **E-commerce theory, e-commerce innovation in agriculture, industry and Service, e-commerce teaching, etc.** We also encourage submissions of research-in-progress that are innovative and inspirational.

High quality (approximately 5%) papers from ICECI2020 will be invited to submit to Chinese Journals: Management World (CSSCI) and Modern Economic Science (CSSCI); English Journals: Electronic Commerce Research (SSCI), Electronic Commerce Research and Application (SSCI), Journal of Global Information Technology (SSCI), Journal of Intellectual Capital (SSCI), International Journal of Electronic Business (EI/Scopus).

Topics

The relevant topics include, but are not limited to, the following:

Topic 1: E-commerce theory

- E-commerce Theory and Technology
- Regional E-commerce Development
- E-commerce Business Model
- E-commerce User Behavior
- Internet Innovation, Creativity and Entrepreneurship
- Internet Trust Issues
- Internet Privacy Issues
- Cloud Services and Service Innovation

Topic 2: E-commerce Innovation in Agriculture, Industry and Service

- Research on Rural E-commerce Development
- Research on the E-commerce of Agricultural Products
- Industrial E-commerce
- Cross-border E-commerce
- E-commerce and Sharing Economy

- E-commerce and Artificial Intelligence
- E-commerce and Social Media
- E-commerce and E-health
- E-commerce and Urbanization

Topic 3: E-commerce teaching research

- Research on E-commerce Talent Cultivation
- “Gold-Course” and Teaching Material for E-commerce
- E-commerce and Practical Teaching
- E-commerce School-Enterprise Cooperation
- First-class Discipline Construction of E-commerce

Paper Submission

1. The Submitted papers must be original work. A paper with substantial overlap with the submission must neither be already published, nor be currently under review for publication in any other venue.
2. All submissions will be handled electronically at Email: eccn@xjtu.edu.cn. Please specify the subject of the email: **Submission to ICECI 2020 & Author name.**
3. All submissions can be in Chinese or English. The main body of each paper is limited to 8 pages in Chinese (12 pages in English). The format of the paper should be submitted in *.doc or *. PDF (recommended) format according to Paper template (**download from <http://eccn.3chuang.net/index>**). Authors can choose whether their papers be published in the conference proceedings.

Important Dates

Deadline for paper submission: September 30, 2020

Notification of acceptance: October 20, 2020

Conference Chairs

Prof. Qi Li (Xi'an Jiaotong University, Shaanxi, China)

Prof. Zhangxi Lin (Hefei University of Technology, China and Texas Tech, USA)

Prof. Dingpeng Liang (Sun yat-sen university, Taiwan, China)

Prof. Jae Kyu Lee (Xi'an Jiaotong University, China and KAIST, Seoul, Korea)

Conference Vice-Chairs

Prof. Lifang Peng (Xiamen University, Fujian, China)

Prof. Robert Chi (California State University Long Beach, USA)

Local Organizing Co-Chairs

Prof. Qi Li (Xi'an Jiaotong University, Shaanxi, China)

A/Prof. Xiaoyu Xu (Xi'an Jiaotong University, Shaanxi, China)

Conference Committee

Prof. Liyi Zhang (Wuhan University, Hubei, China)

Prof. Yezheng Liu (Hefei University of Technology, Anhui, China)

Prof. Qiang Ye (Harbin Institute of Technology, Heilongjiang, China)

Prof. Kanliang Wang (Renmin University of China, Beijing, China)

Prof. Qinghong Shuai (Southwestern University of Finance and Economics, Sichuan, China)

Prof. Bingjia Shao (Chongqing University, Chongqing, China)

Prof. Lifang Wang (Northwestern Polytechnical University, Shaanxi, China)

Senior Partner. Weiming Wu (Shanghai Jintiancheng Law Firm, Shanghai, China)

Prof. Jianliang Zhao (City university of Hong Kong, Hong Kong, China)

Prof. Ren-Her Wu (Sun yat-sen university, Taiwan, China)

Prof. Xin Luo (University of New Mexico, USA)

Prof. Han Zhang (Georgia institute of technology, USA)

Prof. Hongxiu Li (Tampere University, Finland)

(The list of members of the conference organizing committee is still increasing...)

Electronic Commerce Committee of China Information Economics Society

2020.09.01

Appendix

Notice of postponement of ICECI2020

Affected by the novel coronavirus outbreak (COVID-19), the first International Conference on Electronic Commerce Innovation (ICECI2020) **will be postponed**. After the discussion of the organizing committee, the relevant time of the conference is adjusted as follows:

Deadline for paper submission: **July 31, 2020**

Notification of acceptance: **August 31, 2020**

Conference: **October 16, 2020—October 18, 2020**

The organisers of ICECI2020 sincerely apologise for any inconvenience caused.

The Committee of ICECI2020

1 April 2020